



General Assembly

January Session, 2009

Raised Bill No. 1050

LCO No. 3902

03902_____PH_

Referred to Committee on Public Health

Introduced by:
(PH)

***AN ACT CONCERNING THE ESTABLISHMENT OF AN ACADEMIC
DETAILING PROGRAM.***

Be it enacted by the Senate and House of Representatives in General Assembly convened:

1 Section 1. (NEW) (*Effective July 1, 2009*) (a) The Commissioner of
2 Public Health shall, in consultation with The University of Connecticut
3 Health Center, The University of Connecticut School of Medicine, The
4 University of Connecticut School of Pharmacy, and the Yale University
5 School of Medicine, develop, implement and promote an evidence-
6 based outreach and education program concerning the therapeutic and
7 cost-effective utilization of prescription drugs for the benefit of
8 licensed physicians, pharmacists and other health care professionals
9 authorized to prescribe and dispense prescription drugs. In developing
10 such program, the commissioner shall consider whether such program
11 may be developed in coordination with, or as a part of, the Connecticut
12 Area Health Education Center program administered by The
13 University of Connecticut Health Center.

14 (b) The program established pursuant to subsection (a) of this
15 section shall: (1) Arrange for licensed physicians, pharmacists and
16 nurses to conduct in person educational visits with prescribing

17 practitioners, utilizing evidence-based materials, borrowing methods
18 from behavioral science and educational theory and, when
19 appropriate, utilizing pharmaceutical industry data and outreach
20 techniques; (2) inform prescribing practitioners about drug marketing
21 that is designed to prevent competition to brand name drugs from
22 generic or other therapeutically-equivalent pharmaceutical alternatives
23 or other evidence-based treatment options; and (3)
24 provide outreach and education to licensed physicians and other
25 health care practitioners who are participating providers in state-
26 funded health care programs, including, but not limited to, Medicaid,
27 the HUSKY Plan, Parts A and B, the state-administered general
28 assistance program, the Charter Oak Health Plan, the ConnPACE
29 program, the Department of Correction inmate health services
30 program and the state employees' health insurance plan.

31 (c) The Department of Public Health shall, to the extent feasible,
32 utilize or incorporate into the program other independent educational
33 resources or models that are proven to be effective in disseminating
34 high quality, evidenced-based, cost-effective information to
35 prescribing practitioners regarding the effectiveness and safety of
36 prescription drugs. Such other resources or models that the
37 department reviews shall include: (1) The Pennsylvania PACE
38 Independent Drug Information Service affiliated with the Harvard
39 Medical School; (2) the Vermont Academic Detailing Program
40 sponsored by the University of Vermont College of Medicine Office of
41 Primary Care; and (3) the Drug Effectiveness Review project
42 conducted by the Oregon Health and Science University Evidence-
43 based Practice Center.

44 (d) The Commissioner of Public Health shall collaborate with the
45 Commissioner of Social Services to seek federal reimbursement
46 utilizing Medicaid funds for the administration of the program. The
47 Commissioner of Public Health may seek funding from
48 nongovernmental health access foundations for the program.

49 (e) The Commissioner of Public Health shall develop the program in
50 a manner that permits participating physicians to apply hours spent in
51 the program towards the continuing medical education contact hours
52 requirements required pursuant to section 20-10b of the general
53 statutes, as amended by this act.

54 Sec. 2. Subsection (b) of section 20-10b of the general statutes is
55 repealed and the following is substituted in lieu thereof (*Effective*
56 *October 1, 2009*):

57 (b) Except as otherwise provided in subsections (d), (e) and (f) of
58 this section, for registration periods beginning on and after October 1,
59 2007, a licensee applying for license renewal shall earn a minimum of
60 fifty contact hours of continuing medical education within the
61 preceding twenty-four-month period. Such continuing medical
62 education shall (1) be in an area of the physician's practice; (2) reflect
63 the professional needs of the licensee in order to meet the health care
64 needs of the public; and (3) include at least one contact hour of training
65 or education in each of the following topics: (A) Infectious diseases,
66 including, but not limited to, acquired immune deficiency syndrome
67 and human immunodeficiency virus, (B) risk management, (C) sexual
68 assault, and (D) domestic violence. For purposes of this section,
69 qualifying continuing medical education activities include, but are not
70 limited to, (i) courses offered or approved by the American Medical
71 Association, American Osteopathic Medical Association, Connecticut
72 Hospital Association, Connecticut State Medical Society, county
73 medical societies or equivalent organizations in another jurisdiction,
74 (ii) educational offerings sponsored by a hospital or other health care
75 institution, [or] (iii) courses offered by a regionally accredited
76 academic institution or a state or local health department, or (iv)
77 participation in the program established pursuant to section 1 of this
78 act.

<p>This act shall take effect as follows and shall amend the following sections:</p>
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Section 1	<i>July 1, 2009</i>	New section
Sec. 2	<i>October 1, 2009</i>	20-10b(b)

Statement of Purpose:

To establish an evidenced-based academic detailing project concerning the therapeutic and cost-effective utilization of prescription drugs.

[Proposed deletions are enclosed in brackets. Proposed additions are indicated by underline, except that when the entire text of a bill or resolution or a section of a bill or resolution is new, it is not underlined.]